STEVE MULLEN Product Designer

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Experienced Junior Product Designer with a proven track record in leading transformative design initiatives and delivering impactful user-centric solutions. Proficient in collaborating across cross-functional teams, utilizing UX methodologies to drive product enhancements, and optimizing workflows to create seamless user experiences.

Experience

Loupe
Junior Product Designer
February 2022 — February 2023

- Collaborated remotely across design and engineering teams to define user stories and refine feature requirements, ensuring clear objectives for sprint cycles.
- Provided critical support by updating design patterns and enhancing UI for improved user experiences.
- Translated concepts into user flows, wireframes, high-fidelity UI designs, and prototypes, contributing significantly to project success.
- Presented innovative concepts effectively to stakeholders, driving product ideation and evolution.
- Actively contributed to User Research, gathering vital insights and competitive analysis.

ApexDrop
Campaign Manager/Designer
June 2019 — October 2021

- Spearheaded company workflow enhancements using effective UX practices.
- Leveraged Freshdesk to provide support to a network of over 20,000 content creators and clients.
- Contributed to the creation of 200+ marketing campaigns for 100+ clients, focusing on user-centric design principles.
- Pioneered the Graphic/Web Designer role, streamlining creative processes and delivering impactful media content.
- Managed app development projects by coordinating with third-party development firms.
- Oversaw company website using CMS, ensuring a user-friendly online presence.

US Navy
Mechanic/Supervisor
July 2004 — March 2016

- Led critical repairs while adhering to the highest Quality Assurance standards.
- Managed work hours and supervised personnel, fostering a high-performing team culture.
- Received numerous medals for outstanding performance from both Army and Navy.

Education

Full Sail University
BS Graphic Design
May 2012 — May 2018

- 3.96 GPA, Salutatorian.
- Recognized with the Academic Achievement Award and Six Course Director Awards.
- Member of NSCS (National Society of Collegiate Scholars).

Software & Skills

Adobe Sketch Figma Zeplin Miro
InVision Linear ZenHub Monday
Apple Android Design Sprints
Mobile App Design UX Design UI Design
Web Design Wireframing Prototyping
Interaction Design Usability Design